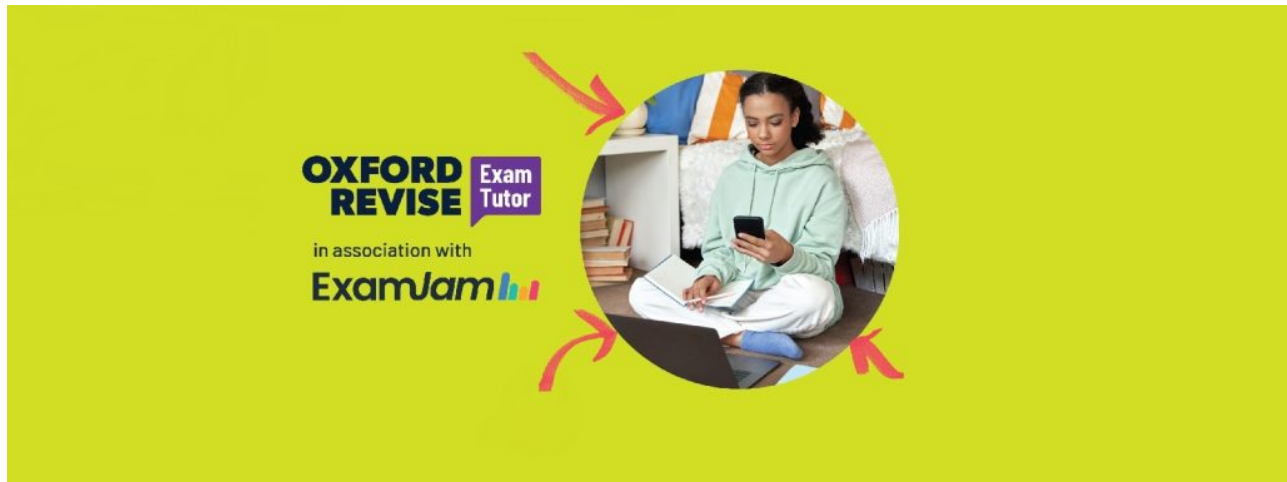


OUP & Atypical AI Launch Free AI Revision Tutor for Summer 2025

31 March 2025



Today Oxford University Press (OUP) announced the launch of its *Oxford Revise Exam Tutor*, an AI-powered tool designed to support GCSE revision. Developed in association with ExamJam by Atypical AI, a global technology company specializing in assessment, AI tutoring, and generative AI, the digital tutor pilot is free for the 2025 summer exam period and complements the award-winning Oxford Revise Revision Guides.

Focused on AQA GCSE Science initially and based on Oxford Revise's best-selling 'Knowledge, Retrieval and Practice' approach, *Exam Tutor* breaks down topics into manageable chunks to aid revision. Throughout the process students are guided by an interactive digital tutor who is on hand for any questions. Over thousands of quick-fire digital flashcards support active retrieval practice and students can tackle exam-style questions and receive instant marking and feedback. The *Exam Tutor* also provides exam tips, personalized recommendations for further revision and clear percentage-based tracking.

The launch of *Exam Tutor* comes after recent research by the National Literacy Trust identified that one in two teenagers found generative AI helped them to understand and learn new things.^[1]

Becki Bradshaw, Head of Revision and Test Practice, at Oxford University Press said: "We know young people are seeking trusted AI revision tools which

are based on high-quality, authoritative content. Students and parents alike can be confident that the Exam Tutor harnesses the best in generative AI whilst drawing on our award-winning, expert Oxford Revise Revision Guides. We are committed to ensuring that the Exam Tutor alongside Oxford Revise, remains a trusted companion to revision success and ensures all students are equipped with the tools, skills and confidence to succeed in their exams.”

Atypical AI's ExamJam platform is an industry-leading technology solution for the education sector, enabling publishers to bring tailored learning to students, powered by the latest AI.

Bethanie Drake-Maples, Founder and CEO of Atypical AI notes that this partnership with Oxford University Press presents the best of human-centred AI for learning. *“By combining our award-winning technology, which focuses on connecting humans and scaling learning science, with Oxford University Press’ trusted and high-quality learning materials, we’re adapting AI to fit real student needs. Our platform’s personalized tutoring and assessment tools dynamically adapt to each learner’s individual strengths and needs, driving a meaningful connection and measurable results, and students and parents are loving it.”*

The Exam Tutor pilot is for AQA GCSE Science initially. Students can sign up for free for the summer 2025 exam period here: <https://www.oxfordrevise.com/home/exam-tutor>.

Select user quotes

- *I liked completing exam style questions to make sure I understood the topic.*
- *The AI features drastically improved my confidence in subjects.*
- *Any other AI would just tell you the answer but this tutor helps you get to the answer.*

[\[1\]](#) Most (1 in 2) young people aged 13 to 18 agreed that that generative AI helped them with ideas (56.6%, or 1 in 2), to understand things (52.2%) or to learn new things (50.8%) from research by the National Literacy Trust, June 2024 – more information [here](#)